guangzhou electrical
building technology
广州国际建筑电气技术展览会

9 – 12.6.2023

GEBT

活动概览

EVENT AGENDA

扫一扫下载活动日程,
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event agenda.

活动一览

📍 A 区 5 – 6 会议室 / A Area 5 – 6 Meeting Room

9.6.2023	
14:00 – 16:20	迈向 2060 碳中和，建筑绿色升级引领湾区未来 Heading to 2060 Carbon Neutrality Goal, A Future Empowered by Green Building Innovation in GBA

10.6.2023	
09:30 – 12:30	2023 中国(广州)智能集成商大会 China (Guangzhou) Intelligent Integrators' Conference 2023
13:00 – 15:45	2023KNX 家居和楼宇控制技术研讨会 —— KNX 绿色节能的发展与未来 Forum of 2023 KNX Home and Building Control Technology - The Development and Future of KNX Energy Efficiency and Management

11.6.2023	
09:50 – 12:40	2023 大湾区酒店数智化应用发展高峰论坛 Application of Digital Intelligence in GBA Hotel Industry Seminar 2023
13:30 – 16:20	智慧空间 · 碳索未来高峰论坛 The Future of Carbon Conversion in Smart Space

📍 B 区 9.2 馆内论坛区 / B Area 9.2 Seminar Area

10.6.2023	
13:30 – 16:30	Matter 点亮照明行业新热点 Matter Makes Things Shine!

语言&费用：普通话（不设同传）。与会费用全免。资料截至 2023 年 5 月。详情请留意现场告示。

Language & Fee: Mandarin only, without simultaneous interpretation.
Free Admission. Information as of May 2023. Please refer to onsite announcement for further detail.

扫一扫，下载活动日程。
Scan the QR code and download the event agenda.

迈向 2060 碳中和，建筑绿色升级引领湾区未来
Heading to 2060 Carbon Neutrality Goal, A Future Empowered by Green Building Innovation in GBA

主办单位:
广州光亚法兰克福展览有限公司
美国绿色建筑委员会

协办单位:
大湾区碳中和协会

Organiser:
Guangzhou Guangya Messe Frankfurt Co Ltd
U.S. Green Building Council

Co-Organiser:
GBA Carbon Neutrality Association

14:00 – 14:05	开场致辞 王婧，USGBC & GBCI，北亚区副总裁 **Opening Remarks** **Jing Wang,** USGBC & GBCI, Vice President, North Asia
14:05 – 14:30	夏热冬暖地区近零能耗建筑发展概况及项目案例 赵立华，华南理工大学，教授；广东省建筑节能协会，会长 **Development Overview and Case Studies of Near-Zero Energy Buildings in Hot-Summer and Warm-Winter Regions** **Lihua Zhao,** South China University of Technology, Professor; Guangdong Building Energy Conservation Association, President
14:30 – 14:55	楼宇科技节能产能智慧方案 易仕军，中电源动集团，建筑能源管理总监 **Smart Solutions for Energy Efficiency and Power Capacity in Building Technology** **Shijun Yi,** CLPe, Director - Building Energy Management
14:55 – 15:20	企业在碳中和大背景下的挑战和机遇 陈宇华，瑞安房地产，可持续发展总经理 **Challenges and Opportunities for Enterprises in the Era of Carbon Neutrality** **Vickie Chen,** Shui On Land, General Manager of Sustainable Development
15:20 – 16:05	圆桌讨论 主持人：徐辰波，USGBC & GBCI，北亚区市场转化与拓展总监 嘉宾： 胡伯杰，沛然环保，行政总裁兼执行董事；大湾区碳中和协会，创会会长 胡建新，原招商蛇口，首席绿色低碳官；招商地产，副总经理 黎远光，凯德投资中国，可持续发展部总经理 **Panel Discussion** **Moderator : Brown Xu,** USGBC & GBCI, Director of Marketing Transformation & Development, North Asia **Guests:** **Dennis Wu,** Allied Sustainability and Environmental Consultants Group Limited, Chief Executive Officer and Executive Director; Greater Bay Area Carbon Neutrality Association, Founding President **Jason Hu,** China Merchants Shekou Industrial Zone Holdings, Former CSO; China Merchants Property Development, Deputy General Manager **Chris Li**, CapitaLand Investment China, General Manager, Sustainability
16:05 – 16:20	大湾区 LEED 铂金级项目授牌仪式 **LEED Platinum Project Award Ceremony for GBA**

2023 中国(广州)智能集成商大会
China (Guangzhou) Intelligent Integrators' Conference 2023

家居方面的智能市场规模正在不断扩大发展。据 IDC 报告指出，中国市场预计到 2022 年该市场出货量将突破 3 亿台，其中主要增长来源于家庭安全监控、智能照明和智能音箱。千家智客千家品牌实验室研究表明，中国智能市场在家居方面不仅成为了巨头的关注热点，更是正在成为人们生活消费升级的必然选择。

当中涉及的环节、细分领域正变得越来越多，对家居设计、系统集成、安装售后、一站式解决方案等服务的需求也日益明显。系统集成，其存在的价值在于"集成"，集成多厂商的产品、信息和服务等，并借此产生价值增值。系统集成商可提供的许多服务，特别是综合性服务，往往是单一产品的生产商不能提供的。在这样的大趋势下，国内的系统集成商迎来前所未有的机遇。

但同时，集成商们要面对更加巨大的挑战：

一、方案设计预算报价难，无法精准捕捉客户的需求

二、系统解决方案困难，面对客户无精准系统解决方案提供

三、国内工程服务、系统集成地域性明显，市场拓展难

四、竞争激烈，利润空间大幅减少，如何提升服务价值？

五、系统集成服务遇到规模化瓶颈，急需产业升级……

主办单位：
广州光亚法兰克福展览有限公司
千家智客

09:30 – 09:45	观众签到 **Registration**
09:45 – 09:50	主持人开场 **Opening Speech**
09:50 – 09:55	致辞 何智，光亚会展，建筑事业部总经理 **Welcome Speech** **Zhi He,** Guangya Group, General Manager - Building Team
09:55 – 10:00	致辞 向忠宏，千家智客，创始人& CEO **Welcome Speech** **ZhongHong Xiang,** Qianjia Smartech, Founder & CEO
10:00 – 10:20	平层住宅智能解决方案的设计 赵东源，佛山弘毅物联技术有限公司，创始人&总经理 **Home Automation Solution Design in Flat Residential** **DongYuan Zhao,** Foshan Honyee IoT Technology Co Ltd, Founder & General Manager
10:20 – 10:40	庭院智能化解决方案研究 王世杰，武汉世创智能电子科技有限公司，总经理 **Study on Application of Intelligence Solution in Courtyard** **ShiJie Wang,** Wuhan Shichuang Intelligent Electronic Technology Co Ltd, General Manager
10:40 – 11:00	KNX 系统在地产精装中的新思路 宋昆，重庆萨维尔科技有限公司，总经理 **The New Ideas of KNX System on Well Decorated Real Estate** **Kun Song,** Chongqing Saville Technology Co Ltd, General Manager
11:00 – 11:20	内卷时代住房智能集成商的生存之道 李松，南宁市浩声智能科技有限公司，总经理 **How Integrators to Explore New Business Opportunity under Involution?** **Song Ii,** Nanning Haosheng Intelligent Technology Co Ltd, General Manager

2023 中国(广州)智能集成商大会
China (Guangzhou) Intelligent Integrators' Conference 2023

The home automation market is rapidly expanding. According to IDC report, the estimated export volume will achieve up to 300 million in 2022. The best seller is related to home security monitoring, smart lighting, and smart speakers. The research of Qianjia Smartech and Qianjia Brand Laboratory stated that China's home automation market is not only a trend but also an inevitable choice for people to improve their life quality. More segments are involved in home automation, and the demand for services such as home design, system integration, installation and after-sales service, and one-stop solutions are becoming more popular. The value of system integration relies on "integration", which included integrates products, information, and services from multiple vendors. System integrators can provide, especially comprehensive services that manufacturers cannot. System integrators in China are facing an unprecedented opportunity. However, the integrators are also facing great challenges:

1. Difficult to provide quotations to meet client's need
2. Difficult to provide system solutions to meet client demand
3. Limited by the regional segment in the current market
4. Limited room for price increase as keen competition, how to upgrade with limited resources?
5. Bottleneck on product development

Organiser:
Guangzhou Guangya Messe Frankfurt Co Ltd
Qianjia Smartech

11:20 – 11:50

互动主题：小而美还是大而全，
住房家宅智能集成商渠道拓展策略选择？
主持人：向忠宏，千家智客，创始人& CEO

嘉宾：
彭永坚， GVS 视声，总裁
刘正林， HDL 河东，总裁
汪国武， 盈趣智能，华东区总监
施卫刚， 摩根全屋智能，总裁

Discussion: Intensive or Extensive, How Does Home Automation Integrator Decide Their Strategic Plan?
Moderator: ZhongHong Xiang, Qianjia Smartech, Founder & CEO

Guest:
YongJian Peng, GVS, President
ZhengLin Liu, HDL, President
GuoWu Wang, Intre Home, Director of East China
WeiGang Shi, Moorgen, President

11:50 – 12:30

互动主题：专业化品牌对集成商渠道的吸引力在哪里？
主持人：向忠宏，千家智客，创始人& CEO

嘉宾：
周治红， 创明集团，
智能事业部总经理
陈夏， inSona，董事长
薛磊， 尊堡影音大师，
销售总经理
叶瞻， 声博士建筑声学市场中心，副总监

Discussion: The Attractiveness of Specialization Branding for the Distribution Channel of Home Automation Integrator
Moderator: ZhongHong Xiang, Qianjia Smartech, Founder & CEO

Guest:
ZhiHong Zhou, Cham, General Manager, Intelligence Business Department
Xia Chen, inSona, Chairman
Lei Xue, Cinemaster, Sales General Manager
Zhan Ye , Soundbox, Deputy Director

2023KNX 家居和楼宇控制技术研讨会
—— KNX 绿色节能的发展与未来
Forum of 2023 KNX Home and Building Control Technology
- The Development and Future of KNX Energy Efficiency and Management

广州光亚法兰克福展览有限公司
KNX 中国组织

Guangzhou Guangya Messe Frankfurt Co Ltd
KNX China

13:00 – 13:15

KNX 优势及在中国发展机遇
李敏，KNX 中国组织，主席代表

KNX Advantages and Development Opportunities in China
Min Li, KNX China - National Group of KNX Association, President

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13:15 – 13:30

KNX——三十多年在家居和楼宇自动化领域的持续进步
Joost Demarest, KNX 国际协会，CTO / CFO

KNX - 30+ Years of Continuous Improvement in Home & Building Automation
Joost Demarest, KNX Association International, CTO / CFO

13:30 – 13:45

KNX 系统在智能办公空间的应用
叶敏莉，西门子(中国)有限公司，产品经理

Application of KNX System in Smart Office Space
Minli Ye, Siemens Ltd, China, Product Manager

13:45 – 14:00

智慧建筑，低碳运营
张溢，施耐德电气(中国)有限公司，产品经理

Smart Building, Low Carbon Operation
Yi Zhang, Schneider Electric (China) Co Ltd, Product Manager

14:00 – 14:15

智慧创新赋能建筑未来——KNX 应用解决方案
李昊，ABB(中国)有限公司，产品市场专家

Innovation Empower Building of the Future - KNX Application Solution
Hao Li, ABB (China) Limited, Product Marketing Specialist

14:15 – 14:30

KNX 从绿色到健康之进化路
束中明，广州视声智能股份有限公司，华东区销售总监

Evolutionary Path from Green to Health of KNX
Zhongming Shu, Guangzhou Video-star Intelligent Corp Ltd, Sales Director of East North Area

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14:30 – 14:45

Ease Bus / KNX 高端公共空间智能化解决方案
李文信，杭州逸悦科技有限公司，总经理

Intelligent Solution of High-end Public with Ease Bus / KNX
Wenxin Li, Hangzhou EaseMore Technology Co Ltd, General Manager

2023KNX 家居和楼宇控制技术研讨会
—— KNX 绿色节能的发展与未来
Forum of 2023 KNX Home and Building Control Technology
- The Development and Future of KNX Energy Efficiency and Management

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14:45 – 15:00

后装分布式 KNX 系统在全宅智能中的应用
李利青，广州乐原生活科技有限公司，总经理

Application of KNX Distributed KNX System of Post Installation in Home Automation
Liqing Li, Guangzhou Letour Life Technology Co Ltd,
General Manager

15:00 – 15:15

KNX 智能照明中控软件的发展现状及未来
杨振宇，北京喃呱科技有限公司，总经理

Development Status and Future of KNX Intelligent Lighting Central Control Software
Zhenyu Yang, Beijing Nangua Technology Co Ltd, General Manager

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15:15 – 15:30

罗格朗 KNX 产品应用与发展
韩永久，罗格朗中国，智能家居产品经理

Application and Development of KNX Product of Legrand
Yongjiu Han, Legrand China, Product Manager of Smart Home

15:30 – 15:45

KNX 产品认证流程介绍
王洲，机械工业仪器仪表综合技术经济研究所，工程师

Introduction of the Certification Process of KNX Product
Zhou Wang, ITEI, Engineer

Matter 点亮照明行业新热点
Matter Makes Things Shine!

Matter 在去年 10 月正式发布后受到行业普遍支持，除了发起者 Amazon, Apple, Google 以外，多家生态和众多设备厂商纷纷跟进，认证数量半年就超过 800 款，Matter 产品也陆续面世，而今年春季，Matter 的 1.1 版本也按计划发布。这次论坛将为您介绍 Matter 的新版本有哪些新亮点已经 Matter 生态圈和市场发展的新动向。

广州光亚法兰克福展览有限公司
连接标准联盟中国成员组

Since the official release in October last year, Matter has been widely supported by the industry. In addition to the founders, Amazon, Apple, and Google, many ecosystems and device manufacturers have followed up. The number of certifications has exceeded 800 in just 6 months. Products with Matter logo have also been launched on the market. Matter 1.1 is also released as scheduled. This forum will introduce to you what's new in Matter 1.1 and recent development of the Matter ecosystem and market.

Guangzhou Guangya Messe Frankfurt Co Ltd
Connectivity Standards Alliance
Member Group China

主持人：商瑞云
Moderator: Laura Shang

时间	内容
13:30 – 14:00	**Matter 更新介绍** 商瑞云，连接标准联盟，中国区代表 **Matter Update** **Laura Shang,** Connectivity Standards Alliance, China Regional Representative
14:00 – 14:30	**新老设备的互联互通** 孔德正，Qorvo，市场经理 **Bridge Existing Smart Devices and New Matter Devices** **Dash Kong,** Qorvo, Marketing Manager
14:30 – 15:00	**Matter——融合共生** 陈施洁，涂鸦智能，高级产品专家 **Matter——Converging and Booming** **ShiJie Chen,** Tuya, Senior Product Expert
15:00 – 15:30	**Matter 对电工照明行业的价值** 陈海权，龙眼联，CEO **Matter's Value Proposition to Lighting & Electrical** **Finn Chen**, Longan Link, CEO
15:30 – 16:00	**生态变革带来场景的进化** 韦鹏，Aqara，高级产品专家 **Ecosystem Revolution Leads to Use Case Evolution** **Nicholas Wei,** Aqara, Senior Product Manager
16:00 – 16:30	**Matter 1.1 最新认证政策与策略** 冯匡，优力检测，主任工程师 **Matter 1.1 Certification and Tips** **Welbol Feng,** UL, Principal Engineer

2023 大湾区酒店数智化应用发展高峰论坛
Application of Digital Intelligence in GBA Hotel Industry Seminar 2023

广州光亚法兰克福展览有限公司
大中华酒店工程师协会

Guangzhou Guangya Messe Frankfurt Co Ltd
Greater China Hotel Engineer Association

主持人: 陈丰信, 大中华酒店工程师协会，副会长兼东莞分会会长
Moderator: FengXin Chen, Greater China Hotel Engineer Association, Vice President & Dongguan Branch Office, President

时间	内容
09:50 – 10:00	介绍 **Introduction**
10:00 – 10:10	致辞 汤汉基，大中华酒店工程师协会，副会长兼广州分会会长 **Opening Speech** **HanJi Tang,** Greater China Hotel Engineer Association, Vice President & Guangzhou Branch Office, President
10:10 – 10:35	专家专题分享及互动: 智慧酒店 - 空间管理解决方案 刘圣文，施德朗(广州)电气科技有限公司，智慧城市事业部总监 **Expert Sharing and Discussion: Intelligent Hotel – Space Management Solution** **ShengWen Liu,** Schideron, Director, Intelligent City Division
10:35 – 11:00	技术专题分享及互动: 美的绿色低碳酒店解决方案 马海涛，广东美的暖通设备有限公司，楼宇科技事业部酒店行业技术负责人 **Technical Sharing and Discussion: Midea Green and Low Carbon Solution for Hotel** **HaiTao Ma**, GD Midea Heating & Ventilating Equipment Co Ltd, Head of Technology in the Hotel Industry, Building Technology Business Unit
11:00 – 11:30	行业贡献品牌公益展示及互动: (1) 基于商用 AI-LiNK 系统高星级酒店供热解决方案在酒店行业中的应用 　　柯庆高，艾欧史密斯(中国)有限公司，行业总监 (2) 建筑声学在酒店空间的应用 　　叶瞻，广州声博士声博士声学技术有限公司，建筑声学市场中心副总监 **Industry Brands Showcase and Discussion:** (1) **The Heating Solutions Application in Luxury Hotels with Commercial AI-LiNK System** **QingGao Ke,** A.O.Smith (China) Water Heater Co Ltd, Industry Director (2) **Application of Architectural Acoustics in Hotel** **Zhan Ye,** Soundbox, Deputy Director, Architectural Acoustics Marketing Centre

2023 大湾区酒店数智化应用发展高峰论坛
Application of Digital Intelligence
in GBA Hotel Industry Seminar 2023

11:30 **–** **12:00**	圆桌论坛及互动：饭店数智化的应用及思考 主持人：张伟，大中华酒店工程师协会，顾问 嘉宾： **曾世维，**金融街物业股份有限公司惠州分公司，总经理 **张鹏，**广州凯宾斯基酒店，工程总监 **阮能，**广州日顺电子科技有限公司，董事长 **李裕旋，**广州碧桂园凤凰企业管理有限公司，工程总经理 **Roundtable Discussion: Planning and Application of Intelligent Hotel** **Moderator: Wei Zhang,** Greater China Hotel Engineer Association, Consultant **Guest:** **ShiWei Ceng,** Financial Street Property Co Ltd, Huizhou Branch, General Manager **Peng Zhang,** Kempinski Residences Guangzhou, Director of Engineering **Neng Ruan,** Vastwise, Chairman **YuXuan Li,** Gaozhou Country Garden Phoenix Enterprise Management Company Ltd, General Manager of Engineering
12:00 **–** **12:25**	行业贡献品牌公益展示及互动："智能建造 + 数字孪生运维"数智酒店整体解决方案 倪树新，南京慧筑信息技术研究院有限公司，总经理 **Industry Brands Showcase and Discussion:** **Application of Intelligent Construction & Digital Twin Technology on Smart Hotel Solutions** **ShuXin Ni**, NamJing Building Smart Institution Co Ltd, General Manager
12:25 **–** **12:40**	问答环节 **Q&A Session**

A 区 5 – 6 会议室
Meeting Room 5 – 6, Area A

11 /6, 13:30 – 16:20

智慧空间 · 碳索未来高峰论坛
The Future of Carbon Conversion in Smart Space

主办单位:
广州光亚法兰克福展览有限公司
深圳建筑电气与智能化协会

Organiser:
Guangzhou Guangya Messe
Frankfurt Co Ltd
Shenzhen Building Electrical and
Intelligent Association

13:30 – 14:10	活动签到 Registration
14:10 – 14:20	致辞 Welcome Speech
14:20 – 14:50	智慧空间的过去、现在和将来 **龚仕伟,** 广东省建筑设计研究院智慧城市与建筑智能化技术研究中心, 总工程师 **The Past, Present and Future of Smart Space** **ShiWei Gong,** Smart City and Intelligent Construction Research Center, Guangdong Architectural Design & Research Institute, Chief Engineer
14:50 – 15:20	协同创新,打造可体验的智慧空间 **李进保**,深圳达实智能股份有限公司, 智慧建筑首席技术专家 **Create a Reachable Smart Space through Collaboration and Innovation** **JinBao Li,** Das Intellitech, Chief Technical Expert, Smart Building
15:20 – 15:50	物联创新、智能无界 —— 树根互联总部大厦 **冯广进**,树根互联股份有限公司, 咨询与规划专家 **The Application of IoT and Intelligence in RootCloud Headquarters Building** **GuangJin Feng**, RootCloud, Consulting and Planning Specialists
15:50 – 16:20	楼宇办公场景智能照明 / 空调节能方案分享 **夏纯全**,青岛东软载波智能电子有限公司, 产品总监 **Sharing of Smart Lighting and Air Conditioning Energy Saving Solutions in Building and Office** **ChunQuan Xia,** Eastsoft, Product Director

智慧空间 · 碳索未来高峰论坛
The Future of Carbon Conversion in Smart Space